
Axis And Allies Strategy Guide

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Guide *by Schmidt & Harrell*

MASTERING THE GLOBAL CONFLICT: THE ULTIMATE AXIS AND ALLIES STRATEGY GUIDE

Axis and Allies is more than just a board game; it is a deep, immersive simulation of World War II that challenges players to balance military might, economic strength, and diplomatic nuance. For decades, fans have gathered around the table to rewrite history, only to find that victory is rarely a matter of luck. It

demands a robust, adaptable plan. Whether you are a new player feeling overwhelmed by the map or a seasoned veteran looking to sharpen your edge, this Axis and Allies strategy guide will provide the foundational and advanced tactics you need to dominate your next session.

Understanding

the Core Economic Engine

Before you move a single tank or declare an air raid, you must internalize one fundamental truth: in Axis and Allies, money wins wars. Every unit you build, every territory you capture, and every technology you research depends on your Industrial Production Certificates (IPCs). The nation that builds the most efficient economy will almost always have the resources to outlast its opponent.

Focus on Low-Income Territories Early – In the opening rounds, prioritize capturing territories that are weakly defended but yield consistent income.

For example, as Japan, securing the Dutch East Indies and the Philippines gives you a early economic boost. For Germany, taking the Balkans and Norway provides critical IPC generation without overextending your forces. Never let a neutral territory sit unclaimed if you can take it with minimal risk.

Protect Your Industrial Complexes – Your factories are your lifeblood. Losing a major industrial complex, such as Berlin or Tokyo, is a catastrophic setback. Always maintain a defensive screen around your home territories. A common mistake is to send every available unit to the front lines, leaving your production centers vulnerable to a daring amphibious assault or strategic bombing raid.

The Value of Convoys and Shipping Lanes – For the Allies, particularly the United Kingdom, protecting the Atlantic shipping lanes is non-negotiable. Losing transports to German U-boats not only starves you of income but also prevents you from reinforcing your European allies. Consider building a few destroyers or cruisers early to establish sea control. A single lost transport can set your entire strategy back by two or three turns.

The Art of Amphibious

Assaults

Invading a fortified coastline is one of the most difficult maneuvers in Axis and Allies. A poorly planned amphibious assault can destroy an entire army in a single turn. This strategy guide emphasizes the need for overwhelming force and careful sequencing.

- **Step 1: Establish Air Supremacy.** Before your ships ever approach the shore, you must ensure that enemy fighters and bombers cannot strike your fleet. Use long-range fighters or carrier-based aircraft to clear the skies. If the enemy has a strong air force, consider launching a diversionary attack or using radar technology to

gain an advantage.

- **Step 2: Soften the Target.**

Bombard the coastal territory with battleships and cruisers. This shore bombardment can eliminate key defensive units before your ground troops ever set foot on the beach. Even if you only destroy a single infantry unit, that is one less die roll against your attackers.

- **Step 3: The Landing Force.**

Always bring a mix of infantry and armor. Infantry are essential for absorbing casualties, while armor provides the breakthrough power. A classic ratio is two infantry for every one tank. Never send tanks first; they are too expensive to lose to the first wave of defensive fire.

- **Step 4: Secure the Beachhead.**

After the landing, immediately reinforce the captured territory with additional troops from your transports. Leaving a freshly captured territory weak is an open invitation for a counterattack. If you cannot hold it, do not take it.

Strategic Movement and Positioning

Efficient movement is often overlooked by new players. Every space a unit moves is a turn it is not fighting. Your Axis and Allies strategy guide must

include a section on how to minimize wasted movement and maximize positional advantage.

Use Combined Arms - Never send armor or artillery into battle without infantry support. Infantry are cheap and absorb hits, allowing your more expensive units to survive and deal damage. A balanced force is significantly more effective than a force of only tanks or only infantry. When attacking, roll for your infantry first; they are your sacrificial shield.

The Blitzkrieg Principle - As Germany, your initial advantage is speed. You have powerful armor and a centralized position. Use the blitz mechanic to its fullest. Attack a single territory with overwhelming force, then use the remaining movement of your tanks to

push into a second territory. This creates a deep salient that disrupts enemy supply lines and forces your opponent to react to you rather than execute their own plan.

Control the Sea Lanes - The Mediterranean, the North Atlantic, and the Pacific are the arteries of this game. If you control the sea, you control the flow of reinforcements. Japan must dominate the Pacific to isolate the United States from Australia and India. Germany must at least contest the Atlantic to prevent the UK from building a massive army in Europe. Do not build a navy just to have one; build a navy with a specific objective, such as blockading a port or covering an invasion.

Technology: When to Invest and When to Ignore

Technology development can be a game-changer, but it is also a gamble. Spending 5 IPCs on a die roll that fails is a pure loss. This strategy guide recommends a conservative approach to technology unless you have a clear advantage.

When to Research - Invest in technology only when you have a surplus of IPCs that you cannot

effectively spend on units due to production limits. For example, if Germany has 40 IPCs but can only build 10 units per turn, spending 5 IPCs on a technology roll is a reasonable use of excess funds. Never sacrifice unit production for technology; a tank on the board is always better than a potential advantage that may never materialize.

High-Value Technologies - Some technologies are worth chasing. "Heavy Bombers" are devastating for the Allies, allowing them to cripple German industry from a safe distance. "Super Submarines" can turn the tide of the naval war for Germany. "Improved Artillery" or "Mechanized Infantry" provide incremental advantages that stack over time. Avoid "Radar" unless you are facing a heavy bomber strategy,

as it is too situational.

The Allied Research Advantage – As the United States, you have the income to afford technology research without crippling your war effort. Consider investing in "Long-Range Aviation" or "Rockets" to pressure Germany from multiple angles. The ability to bomb Berlin from London can force Germany to divert fighters away from the Eastern Front.

Specific Faction Strategies for

Victory

Each nation in Axis and Allies plays differently. A one-size-fits-all approach will fail. Below are specialized insights for each of the major powers.

GERMANY: THE CLOCK IS TICKING

Germany has the most powerful starting position, but time is not on your side. You must cripple the Soviet Union before the United States can fully mobilize. **Your priority is Russia.** Take Leningrad, Moscow, and Stalingrad as quickly as possible. Use a two-pronged attack: push through Ukraine and the Baltic states simultaneously. Do not get bogged down in a war of attrition in Africa. A small holding force is enough to

delay the British. Your goal is to force a Soviet surrender by round 5 or 6. If you fail, the sheer industrial might of the Allies will eventually crush you.

JAPAN: THE ISLAND EMPIRE

Japan must expand rapidly to secure resources. Your strategy should revolve around capturing the Dutch East Indies, the Philippines, and the Pacific islands. **Do not attack the United States mainland early.** Instead, build a defensive perimeter of islands and naval bases. Use your carriers to project power across the Pacific. Japan wins by making the cost of retaking the Pacific too high for the United States. If you can hold your gains until round 8 or 9, you have a strong chance. Invest in your navy and protect your transports at all costs.

UNITED KINGDOM: THE RESILIENT LION

The UK is stretched thin at the start. Your immediate goal is survival. **Hold Egypt and India.** These are your two most critical territories outside of the British Isles. Use your navy to contest the Atlantic, but do not risk your entire fleet in a single engagement. A cautious, defensive posture is best. Use your income to build a steady stream of infantry and fighters. Support the Soviet Union by sending resources and tying up German forces in Africa. Your long game is to build a massive army in Canada or Egypt and invade Europe later.

UNITED STATES: THE ARSENAL OF

DEMOCRACY

The United States enters the game later but with overwhelming potential. **Do not rush into battle unprepared.** Spend the first two or three rounds building a massive navy and air force. Amphibious transports, carriers, and battleships are your priority. Once you are ready, you can strike anywhere. Your primary target is either a direct invasion of Europe through France or a Pacific campaign to relieve pressure on Japan. Communicate with your allies to determine which front needs you most. Use your industrial capacity to out-produce the Axis entirely.

SOVIET UNION: THE GRINDING BEAR

The Soviet Union is the sacrificial shield

of the Allies. Your job is to survive the German onslaught. **Trade space for time.** Fall back to Moscow and Stalingrad, trading territories for German casualties. Build only infantry and artillery in the early game. Tanks are too expensive when you are on the defensive. Use your fighters to harass German supply lines and protect key industrial centers. If you can survive until the United States and UK can open a second front, you will win by attrition. Never surrender Moscow without a fight; its loss is a devastating blow to Allied morale and production.

Common

Mistakes to Avoid

Even experienced players make errors that cost them the game. This Axis and Allies strategy guide would be incomplete without highlighting the most frequent pitfalls.

- **Overextending on the First Turn:** It is tempting to attack every available enemy territory, but doing so often leaves your units isolated and exposed. Pick your battles carefully. A failed attack that loses your entire army is worse than a passive turn.
- **Ignoring the Pacific Theater:** As

an Allied player, do not focus solely on Europe. Japan can run away with the game if left unchecked. A single US fleet in the Pacific can force Japan to divert resources away from expansion.

- **Hoarding IPCs:** Unspent money is wasted potential. Always spend as close to your IPC total as possible. A tank you build this turn might be the difference between victory and defeat next turn.
- **Neglecting Anti-Air:** Strategic bombing can cripple your economy. Always place at least one anti-aircraft gun in your high-value industrial territories. The cost is minimal compared to the potential loss.

Adapting to Opponent Playstyles

No strategy guide is complete without discussing adaptability. Your opponent will have a plan, and you must be ready to counter it. If your enemy is aggressive, force them to overextend by pulling back and setting traps. If they are defensive, use combined arms to break through a single point. If they are unpredictable, focus on your economy and let them make the first mistake. The best players are not those who follow a script but those who can read the board and adjust their strategy in real time.

Conclusion: From Theory to Victory

Axis and Allies is a game of grand strategy, economic management, and calculated risk. While luck plays a role in the dice, consistent victory comes from disciplined decision-making and a clear understanding of your nation's strengths and weaknesses. Mastering the strategies outlined in this guide—from optimizing your economy and executing flawless amphibious landings to leveraging technology and avoiding common mistakes—will elevate your gameplay significantly. Remember, the key to dominance is not a single brilliant move, but a series of well-planned,

patient, and adaptable campaigns. Now, set up the board, command your forces,
and may your rolls be ever in your favor.