
Make My Own Coat Of Arms

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by Miya & Esmeralda

UNLOCK YOUR FAMILY LEGACY: HOW TO MAKE MY OWN COAT OF ARMS

Throughout history, the coat of arms has been a powerful symbol of identity, honor, and lineage. Originating in the 12th century, these unique designs were used by knights to identify themselves on the battlefield and in tournaments. Over time, they evolved into hereditary emblems passed down through

generations. Today, the desire to create a personal heraldic symbol has experienced a resurgence. Whether you want to honor your heritage, celebrate a personal achievement, or craft a distinctive brand, learning how to **make my own coat of arms** is a rewarding journey into art, history, and self-expression. This comprehensive guide will walk you through every step of designing a coat of arms that is both authentic and meaningful.

The Historical Roots of Heraldry

Before diving into design, it helps to understand the traditions that give heraldry its enduring power. Coats of arms were not merely decorative; they were legal identifiers. In medieval Europe, a knight's armor made visual recognition nearly impossible, so brightly colored shields with distinct patterns became essential. Over centuries, a complex set of rules—known as heraldic law—governed how arms were designed, inherited, and displayed. These rules ensure that each coat of arms remains unique and that its symbolism is coherent.

The beauty of heraldry is that it speaks a universal visual language. Every color (tincture), shape (ordinary), and symbol (charge) carries a specific meaning. When you **make my own coat of arms**, you are tapping into this rich lexicon, creating a design that tells your story without words. Modern heraldry, while more flexible, still respects these ancient conventions, making your creation feel timeless and authoritative.

WHY DESIGN YOUR OWN COAT OF ARMS?

There are many reasons to embark on this creative project. Some people wish to create a family crest for a reunion or genealogy project. Others use a personal coat of arms as a logo for a business, a brand for a creative hobby, or an

emblem for a social organization. Many individuals simply enjoy the artistic challenge and the opportunity to encapsulate their values in a visual form. Asking yourself "How can I **make my own coat of arms**?" is a step toward taking ownership of your identity in a deeply symbolic way.

When you create a custom coat of arms, you also gain a unique piece of art that can be used on stationery, home decor, digital avatars, or even embroidered on clothing. It becomes a conversation starter, a piece of your personal history that you can share with others. Moreover, the process itself—researching meanings, selecting colors, and arranging elements—is an engaging exercise in self-reflection.

ESSENTIAL ELEMENTS OF A COAT OF ARMS

A complete coat of arms consists of several distinct parts. While you can choose to include all or only some, understanding each component will help you create a balanced and proper design.

The Shield (Escutcheon)

The shield is the central and most important element. It is where the main design—the field, ordinaries, and charges—appears. Shield shapes have varied over time and by region. Popular shapes include the classic heater shield

(often used in English heraldry), the French shaped shield, and the Renaissance oval. For your project, choose a shape that appeals to you, but keep in mind that crisper, simpler shapes work best for digital or print reproduction.

The Helm (Helmet)

Above the shield sits the helmet, which historically indicated the rank of the armiger (the person bearing the arms). A closed visor was used for commoners, while open visors or barred helmets were for nobility. In modern personal heraldry, the helmet is often optional, but if you include it, choose one that fits

your intended level of formality.

The Crest and Wreath

The crest sits atop the helmet, often accompanied by a wreath (a twisted band of cloth). In medieval times, the crest helped identify a knight at a distance. Common crests include animals, birds, objects, or stylized plants. The wreath's colors should match the primary colors of your shield. If you decide to **make my own coat of arms** with a crest, think of an image that represents a personal attribute or aspiration—like a lion for courage or an oak leaf for strength.

The Mantling

Mantling is the decorative cloth that flows from the helmet, often depicted as stylized leaves or ribbons. Originally, it represented the protective cloth draped over a knight's helmet to shield him from the sun. In heraldic art, mantling adds dramatic flair. You can choose to include simple mantling or elaborate, depending on your design style.

The Motto

A motto is a short phrase, usually in Latin, English, or another language, that encapsulates the armiger's values. Mottos appear on a scroll typically placed below the shield (or above the

crest in some traditions). Examples include "*Fortis et Fidelis*" (Strong and Faithful) or "*Per Ardua ad Astra*" (Through Adversity to the Stars). When you **make my own coat of arms**, choosing a motto is a personal declaration of your guiding principles.

THE LANGUAGE OF HERALDRY: TINCTURES, ORDINARIES, AND CHARGES

To design an authentic coat of arms, you need to understand the basic vocabulary of heraldic design.

Tinctures (Colors)

and Metals)

Heraldry uses a limited palette of colors: metals (gold/yellow and silver/white) and colors (red, blue, green, purple, black). Each has a symbolic meaning. For example, gold (Or) signifies generosity, silver (Argent) stands for peace and sincerity, red (Gules) represents warrior-like courage, blue (Azure) denotes loyalty and truth, green (Vert) symbolizes hope and joy, purple (Purpure) signifies royal majesty, and black (Sable) represents wisdom and constancy. A fundamental rule of heraldry is “never place color on color, or metal on metal.” This ensures high contrast and visibility. When you **make my own coat of arms**, choose two or

three tinctures that work together harmoniously.

Ordinaries (Geometric Shapes)

Ordinaries are bold, simple shapes that divide the shield into sections. The most common include:

- **Chief** – a horizontal band across the top
- **Fess** – a horizontal band across the center
- **Pale** – a vertical band down the center
- **Bend** – a diagonal band from the

upper left to lower right (viewer's perspective)

- **Chevron** – an inverted V shape
- **Saltire** – a diagonal cross (like the Scottish flag)

These shapes provide structure and can be used alone or combined with charges.

Charges (Symbols)

Charges are any objects placed on the shield, ordinaries, or crest. They range from animals (lions, eagles, horses) to plants (roses, thistles, oak leaves), mythical creatures (griffins, dragons), and everyday objects (keys, swords, stars, towers). Each charge carries

symbolic weight. For instance, a lion represents bravery and strength; a dove stands for peace; a sun signifies glory. When you **make my own coat of arms**, select charges that reflect your personal history, profession, hobbies, or values.

STEP-BY-STEP GUIDE: HOW TO MAKE MY OWN COAT OF ARMS

Now that you understand the components, let's create your own. Follow these steps to design a meaningful and heraldically sound coat of arms.

1. **Define Your Purpose and Values.** Before sketching, ask yourself what you want the coat of arms to represent. Write down

your core values, family history highlights, or personal achievements. This will guide your choice of tinctures and charges.

2. **Choose Your Tinctures.** Pick one metal and one or two colors. For example, silver (Argent) and blue (Azure) evoke clarity and trust. Ensure high contrast. Avoid using too many colors; simplicity is key in heraldry.
3. **Select the Shield Shape.** Choose a shape that resonates with you. Traditional heater shapes work well for a classic look; a more modern pentagonal shield might suit a contemporary brand.
4. **Design the Shield Field.** Decide if the shield will be a single color (plain) or divided by an ordinary. If

you want an ordinary, pick one that fits your personality: a **chevron** for building and support, a **fess** for stability, or a **pale** for uprightness.

5. **Add Charges.** Place one to three charges on the shield. Placement matters—most charges appear in the center (on a plain field) or within the divisions created by ordinaries. Symmetry is common but not mandatory.
6. **Design the Crest.** Think of an object or creature that complements the shield. If the shield has a lion, the crest could be a crown or a star. The crest should be distinctive and not repeat the shield's charges exactly.

7. **Write Your Motto.** Craft a short phrase that encapsulates your guiding principle. Use a language you love—Latin, your native tongue, or a family dialect. Keep it to 3–5 words for readability.
8. **Draft and Refine.** Sketch multiple versions on paper or use digital tools. Check the contrast rule (color on metal or metal on color). Ask friends or family for their interpretation. Refine until the design feels right.
9. **Finalize and Digitize.** Once you're satisfied, create a clean digital version. Free tools like Canva or professional vector software (Inkscape, Adobe Illustrator) work well. Export as a high-resolution PNG or SVG for

versatile use.

MODERN USES FOR YOUR PERSONAL COAT OF ARMS

After you **make my own coat of arms**, the possibilities are endless. Use it as a watermark on documents, a profile picture on social media, or embroider it on a blazer or tote bag. Many people frame their coat of arms and hang it in their home office or living room as a unique conversation piece. It also makes a thoughtful gift for a family member—a shared emblem that strengthens bonds.

Business owners often adopt a personal coat of arms as part of their branding (with slight modifications to avoid confusion with actual heraldic authorities). It lends an air of tradition

and quality. For genealogists, a custom coat of arms can accompany a family history book, giving visual form to ancestral stories.

TIPS FOR A UNIQUE AND MEANINGFUL DESIGN

- **Personalize with specific charges.** Instead of a generic lion, consider a wolf if you value loyalty, or a compass if you love travel. Think about symbols from your career or hobbies—a paintbrush for artists, a book for scholars, a wrench for mechanics.
- **Incorporate family initials.** You can place a monogram or letters on the shield or as a charge. This blends medieval tradition with modern identity.
- **Use color meaningfully.** If you are drawn to green for growth or blue for trust, let those colors guide your selection. Avoid random choices.
- **Simplify.** A cluttered coat of arms loses its impact. Stick to a few well-chosen elements. The most famous coats of arms—like the English royal arms or the U.S. presidential seal—are remarkably simple in structure.
- **Get Feedback.** Show your design to others and ask what they see. Does it convey the intended message? If someone says “it looks like a corporate logo,” you may want to add more personal touches.

COMMON MISTAKES TO AVOID

- **Using too many tinctures.** Stick to two or three main colors plus one metal. Avoid mixing multiple colors without a metal base.
- **Ignoring contrast.** Never place a color on a color (e.g., red on blue) or a metal on a metal (e.g., gold on silver). This makes the design unreadable from a